

# Why Consider a Calibrate Workshop?

#### The Problem



It has never been easier than now to write software, but it's still hard. Particularly hard when we have remote teams. Trying to build a cohesive software team across geography, culture, timezones and languages is a significant challenge - particularly when you're outsourcing or even working with different divisions in one company. Creating one efficient and highly productive multidisciplinary team often proves to be frustrating. Disagreements about these fundamentals leads to rework, waste and pain as you're spending money but the team simply isn't shipping working code fast enough.

## It Shouldn't Have to Be This Hard



Over the decades, I've had the privilege of working with diverse development teams around the globe. I've witnessed talented groups bogged down in frustration while tackling complex business challenges with sophisticated technology.

It's evident: it shouldn't be this difficult!

## **How Does It Work?**

In our engaging, professionally facilitated workshop, we'll establish

One Team with One Set of Processes and One Shared Definition of Success.

A Calibrate Workshop can set a solid foundation for new projects, onboard team members effectively, and foster collaboration, even with outsourced teams.

In just a few days, your team will tackle essential questions, including:

- Who is responsible for what?
- How do we define "done" for our code?
- What processes will guide us through our system?
- How will our different cultures affect teamwork?
- What tools will help us monitor progress?

You might be thinking, "Can't we just manage this on our own?"

Sure, you could attempt it. However, trying to navigate these vital discussions alone often results in misunderstandings and missed expectations, leading to frustrations and unnecessary delays. We'll steer your team through these discussions swiftly, helping to ensure you don't waste valuable time and resources. The key questions to ask yourself are:

- Do I have time to tackle these issues one at a time?
- Am I the right person to foster a cohesive team quickly?
- How much will it end up costing us to figure this out over time?

Delivering even one sprint faster can often more than pay for the workshop.



## **Your Results**

Your Calibrate Workshop brings two critical outcomes: a) your team will agree on how to approach challenges collaboratively, steering clear of an "us vs. them" mentality. & b) This calibration will enable you to deliver code more efficiently and closer to your original vision, building momentum as your projects progress.

#### **Get Started Now!**

Bright Hillgroup.com

Contact Us now to learn more and reserve your spot.

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