Bright

# **Communication & Conflict**

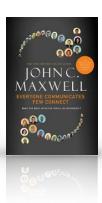
#### **Everyone Communicates, Few Connect**

## Description

Do people listen when you speak?

What secrets do some people know that make them really compelling in meetings, in person, or in speeches?

This program covers 5 core communication *principles*, and 5 core communication *practices* that make your message more compelling.



### Highlights

- Why connecting increases your influence everywhere
- Connection is more skill than natural talent
- Connectors keep it simple
- Connectors inspire others with their message

#### **Formats**

- Lunch and Learn
- Mini Workshop
- 1/2 Day Workshop
- Full Day Workshop
- Multi-day Workshop
- Coaching Package

#### Who Should Attend

- Executive Leadership Teams
- Partnership Teams
- Departmental Leadership Teams
- Sales Leaders
- Corporate Teams (A Manager & his/her Team)
- Technical Architects
- Project Managers
- Program Managers
- Sales Professionals
- Team Leads
- Technical Leads
- New Managers
- Managers of Managers
- Project Stakeholders
- Project Team Members
- Developers
- Marketing Managers

"After the program, I constantly see how the content delivered is applicable in my everyday life.

The program provided dense coursework and was surprisingly inspirational. I came away feeling a sense of accomplishment with a craving for more information about how to better myself both personally and professionally.

Tom's programs take you on a journey beginning with self discovery and down the road toward personal excellence."

- Stephanie O.